



Jerry D. Hendrix
Vice President
Regulatory Relations

AT&T Florida
150 South Monroe St.
Suite 400
Tallahassee, FL 32301

T: 850-577-5550
F: 850-224-5073
Jerry.Hendrix@att.com
www.att.com

December 31, 2007

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is the tariff package to extend the Complete Choice & BellSouth Preferred Pack promotion.

General Subscriber Service Tariff

Section A2 - 9th Revised Page 32.8

The issue and effective dates for this tariff package are December 31, 2007 and January 1, 2008, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

Promotion Description

Competitive Acquisition CC/BPP + LD BUN 39 Bun 40 Extension

Overview

The Competitive Acquisition CC + LD BUN 39 Extension promotion that expires on 12/31/07 is extended to 1/31/2008. Competitive Acquisition customers subscribing to the BellSouth (R) Preferred Pack or Complete Choice (R) bundle and any BSLD product (except BellSouth(R)unlimited long distance) will receive a \$5.00 discount.

Promotion Specifics

Competitive Acquisition customers subscribing to this bundle receive a credit of \$5.00 off BellSouth Preferred Pack or Complete Choice plan for the life of the bundle subscription.

Promotion Restrictions/Eligibility Requirements

1. Customer must have at least one wireline local service or equivalent (wireless in lieu of wireline) with a provider other than AT&T at a local service address within the AT&T SE territory.
2. The customer must select AT&T as their local service provider.
3. Customer must request the qualifying service at the same address and in the same name as the existing service, unless customer is planning an imminent move from one address in AT&T SE territory to another address in AT&T SE territory within 30 days of responding to the offer. In the case of an imminent move, AT&T can offer the customer the promotion and place the order at the new address.
4. This offer is not valid for out-of-region customers who are new to AT&T.
5. This offer may be extended to new or existing AT&T customers who call into a AT&T residential business office and request this specific bundle.
6. Customer must not have had local service with AT&T at least 10 days prior to the new service connection date (unless they are an existing customer specifically requesting this bundle offer).
7. AT&T employees are not eligible for this offer.
8. Offer valid for only one (1) service line at the intended local service address.
9. Offer may be combined with cash back offers on other affiliates, or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.
10. Customers may combine this offer with the service connection fee waiver promotion.
11. A specific Long Distance plan must be selected to receive the bundle pricing. PIC and LPIC to AT&T without selection of a plan do not qualify for a bundle and therefore will not enable customers to receive the discount.
12. This offer is available only in markets where BPP/CC/LD is available.
13. This offer is not available in Hernando, MS.
14. AT&T reserves the right to discontinue or modify this promotion at any time without notice.
15. The customer must place the order on or before 1/31/2008.
16. Customer must have the eligible services on their new service order (N) in order to receive the promotional offer (unless they are an existing customer requesting this offer).
17. The customer must place the order through a AT&T business office or outbound telemarketing vendor or alternate channels as indicated.
18. Once the customer completes the above requirements, they will receive the specified discount for the products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount.

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority	
AT&T Florida <u>Service</u> territory from central offices where services are available	Complete Choice service and PreferredPack plan BUN39/40	Any customer who switches their local service from another provider to BellSouth and purchases 1) the BellSouth PreferredPack plan or any product in the BellSouth Complete Choice plan family and 2) any BellSouth Long Distance product other than BellSouth Long Distance Unlimited service will receive a \$5 monthly discount on the PreferredPack plan or the product from the Complete Choice plan family.	01/09/05 to <u>12/31/07</u> <u>1/31</u> <u>/2008</u>	(C)

Restrictions and Eligibility Criteria:

- Customer must request service at the same address and in the same name, unless customer is planning an imminent move from one address in BellSouth territory to another address in BellSouth territory within 30 days of responding to the offer. In the case of an imminent move, the BellSouth representative can offer the customer the promotion and place the order at the new address.
- Customer must have not had local service or equivalent (wireless in lieu of wireline) with BellSouth at the same local service address on one or more of their existing lines including the line on which service qualifying for this promotion will be provisioned, for at least 10 days prior to the new service connection date unless they are an existing customer specifically requesting the offer.
- Customer must have the eligible services on their new service order (N) in order to receive the promotional offer or must specifically request the offer.
- Customer must purchase the following products:
 - a. The PreferredPack plan or a product from the Complete Choice plan family, and
 - b. A BellSouth Long Distance product other than BellSouth Long Distance Unlimited service. A specific long distance plan must be selected. Selecting a BellSouth PIC and LPIC without selection of a Long Distance plan will not qualify a customer for this discount.
- The customer must place the order on or before ~~December 31, 2007~~1/17/2008. (C)
- Offer valid for only one (1) service line at the intended local service address.
- The customer must place their order through a BellSouth business office or outbound telemarketing vendor or alternate channel as indicated.
- If the customer cancels or discontinues one or more of the qualifying services, he will be ineligible for the discount.
- BellSouth reserves the right to discontinue or modify this promotion at any time with appropriate notice.
- Offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion. This promotion may not be combined with the Unlimited Reacquisition Bundle Offer or with any other Complete Choice discount offer.
- Once the customer completes the above requirements they will receive the \$5 discount on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount.

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
AT&T Florida Service territory from central offices where services are available	Complete Choice service and PreferredPack plan BUN39/40	Any customer who switches their local service from another provider to BellSouth and purchases 1) the BellSouth PreferredPack plan or any product in the BellSouth Complete Choice plan family and 2) any BellSouth Long Distance product other than BellSouth Long Distance Unlimited service will receive a \$5 monthly discount on the PreferredPack plan or the product from the Complete Choice plan family.	01/09/05 to 1/31/2008
Restrictions and Eligibility Criteria:			
<ul style="list-style-type: none"> -- Customer must request service at the same address and in the same name, unless customer is planning an imminent move from one address in BellSouth territory to another address in BellSouth territory within 30 days of responding to the offer. In the case of an imminent move, the BellSouth representative can offer the customer the promotion and place the order at the new address. -- Customer must have not had local service or equivalent (wireless in lieu of wireline) with BellSouth at the same local service address on one or more of their existing lines including the line on which service qualifying for this promotion will be provisioned, for at least 10 days prior to the new service connection date unless they are an existing customer specifically requesting the offer. -- Customer must have the eligible services on their new service order (N) in order to receive the promotional offer or must specifically request the offer. -- Customer must purchase the following products: <ul style="list-style-type: none"> a. The PreferredPack plan or a product from the Complete Choice plan family, and b. A BellSouth Long Distance product other than BellSouth Long Distance Unlimited service. A specific long distance plan must be selected. Selecting a BellSouth PIC and LPIC without selection of a Long Distance plan will not qualify a customer for this discount. -- The customer must place the order on or before 1/31/2008. -- Offer valid for only one (1) service line at the intended local service address. -- The customer must place their order through a BellSouth business office or outbound telemarketing vendor or alternate channel as indicated. -- If the customer cancels or discontinues one or more of the qualifying services, he will be ineligible for the discount. -- BellSouth reserves the right to discontinue or modify this promotion at any time with appropriate notice. -- Offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion. This promotion may not be combined with the Unlimited Reacquisition Bundle Offer or with any other Complete Choice discount offer. -- Once the customer completes the above requirements they will receive the \$5 discount on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount. 			